

STM LOTTERY SDN. BHD.

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STM LOTTERY JOINS HANDS WITH MY CLEAN BEACH IN ENVIROMENTAL CONSERVATION EFFORT

With a commitment to corporate social responsibility (CSR) and environmental sustainability, STM Lottery Sdn. Bhd. (STM Lottery) partnered with MY Clean Beach, an environmental organisation, to hold a beach cleaning event at Pantai Morib Baru in Selangor on 9 March 2024.

The event, which saw the participation of 40 enthusiastic STM employees, aimed to contribute to environmental conservation efforts while fostering a sense of volunteerism among employees. The employees spent their Saturday morning diligently to pick up litter and segregate trash, contributing to the cleanliness and preservation of the beach environment.

Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery, expressed his gratitude to all participants for their commitment to environmental stewardship.

"We are proud to collaborate with MY Clean Beach in organising this beach cleaning event. The active participation of our staff underscores our commitment to sustainability and CSR.

"We take this opportunity to also educate our colleagues that waste segregation is an important aspect in environmental conservation because when we segregate the waste, it will help the recycling centres to process recyclable item faster and correctly," said Mr. Giam.

The campaign concluded with the announcement a total of 69kg trash collected and a brief educational session on sustainable practices conducted by MY Clean Beach.

STM Lottery has taken part in various environmental conservation projects such as the Tioman Island Conservation Day since 2016 and tree planting campaign since 2022 to promote environmental conservation and community well-being.

For media enquiries, please contact Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery Sdn. Bhd. at 03-2148 9888.





